

# Two ways to *earn* with StaffHero.

One program, two tracks. Implement StaffHero with your clients, or send your audience our way — both pay a share of every payment, for as long as the customer stays.

## TRACK ONE · BY APPLICATION

# 35%

LIFETIME RECURRING COMMISSION

### Certified HR Partners

For consultants, fractional HR leads, and agencies who implement. You launch the pulse with your client and stay involved — that's what earns the top rate.

- ✓ Your named partner code gives clients **10% off year one** — the discount comes out of our side, not yours
- ✓ Sell the packaged **People Risk Sprint** on top — \$750–\$2,500 engagement fees, 100% yours
- ✓ The StaffHero team stays **hands-on until your first pulse is live**

## TRACK TWO · OPEN APPLICATION

# 25%

LIFETIME RECURRING COMMISSION

### Classic Affiliates

For bloggers, newsletter writers, YouTube and LinkedIn creators. Share your link or code and earn on every payment from every customer you send.

- ✓ **90-day cookie** keeps the referral yours — code attribution needs no cookie at all
- ✓ No implementation work — publish, link, earn
- ✓ Do both? **One account covers it** — implementation and content, at 35%

## WHAT YOU'RE RECOMMENDING

StaffHero is an employee pulse and feedback platform for lean teams of 25–200 without a big HR function. Anonymous monthly pulse surveys — built on the licensed eNPS® methodology — feed a plain-English AI **Leadership Brief** that tells leadership what's at risk and exactly what to do next. Flat pricing, never per-seat; free to explore, pay to launch — backed by a 60-day money-back guarantee.

**\$99–299**

PER MONTH, FLAT

**<3 min**

TO ANSWER A PULSE

**5+**

RESPONSE PRIVACY FLOOR

**60-day**

MONEY-BACK GUARANTEE

## TEN CLIENTS. REAL RECURRING MONEY.

A typical book of ten referred companies — three on Starter, six on Growth, one on Scale, billed annually.

**\$6,260**/yr

as a Certified HR Partner (35%), every year they stay

**\$4,475**/yr

as a Classic Affiliate (25%), every year they stay

## HOW JOINING WORKS

### 1 Apply in five minutes

One form, no scoring bot — every application is read personally. Reply by email within a few business days, whichever way it goes.

### 2 Get set up

Approved partners receive a dashboard invite plus a personal code — yours reads like **INTERIM-MARY** — and the full partner kit.

### 3 We work your first client with you

Setup questions, privacy questions from the client's team, launch timing — the StaffHero team stays hands-on until your first pulse is live.

Payouts monthly · \$50 min · PayPal or Wise

Mature after the 60-day guarantee window

Paid on cash collected, not list price

## READY WHEN YOU ARE

# Apply in five minutes.

One form covers both tracks — tell us what you do, and we'll route you to the right one. Every application is reviewed personally.

[staffhero.com/partners/apply](https://staffhero.com/partners/apply) →

 Questions? [partners@staffhero.com](mailto:partners@staffhero.com)